

Focus activities

October

Anaphylaxis Awareness Week

1-7 Oct

Raising awareness of serious allergic reactions and educating people on how to spot symptoms and respond quickly. The week will focus on increasing understanding of life-threatening allergies, well as prevention and treatment, to help save lives.



14-20 Oct

Recycling Week

This week highlights the importance of waste reduction and recycling, with tips on making the most of your available resources, for everyone's benefit. We'll also share some of the exciting changes we're making to reduce waste across Greencore.



November

World Quality Day

14 Nov

World Quality Day reminds us that quality is everyone's responsibility. In our fast-paced environment, strong and adaptable processes are key to getting it right. Let's adopt the "See it, Say it, Sort it" mindset to achieve excellence at every step!



19 Nov

International Men's Day

Throughout the week, we'll celebrate the important men in our lives. We'll talk about the challenges men face, encourage discussions around mental health and focus on positive role models by recognising those we work with.



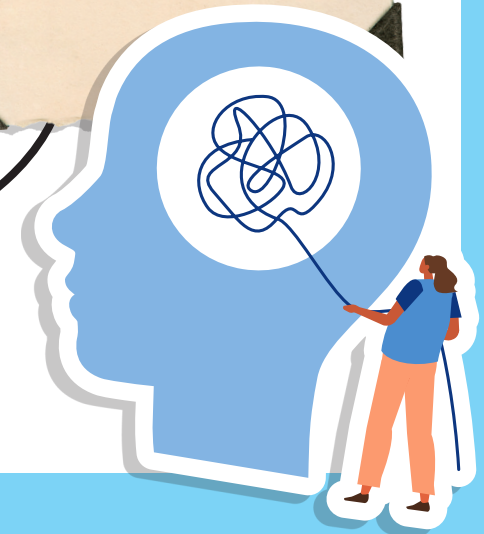
December

Oct-Dec

Mental Health Awareness

We'll focus on wellbeing with World Mental Health Day in **October**, continuing with men's health as part of International Men's Day in **November**. In **December**, we'll look at anger awareness during this stressful season, sharing coping strategies to support mental health all year round.

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Focus activities

January



Veganuary

Encouraging people to try a vegan diet for the month of January, we'll be promoting plant-based eating to improve health, reduce environmental impact and raise awareness about animal welfare. We'll share recipes, our new vegan products and ways you can make the transition easier and enjoyable.

1-31 Jan

February

Jan-Mar

It's all about you

Over the quarter, 'It's All About You' will encourage a fresh start with Dry January, supporting healthier choices by going alcohol-free, Time to Talk Day, promoting open conversations about mental health, and No Smoking Day, helping people quit smoking for better health and wellbeing.



20 Mar

Ageism Action Day

Chosen by our Age Catalyst group, this event focuses on all ages. We'll challenge harmful stereotypes, share stories from colleagues, and celebrate the contributions of different age groups, promoting understanding and respect for everyone in our business.

March

10-16 Mar

Quality Awareness Week

Following the success of last year's first ever Quality Awareness Week, it's back! Highlighting quality in all aspects of work, we'll focus on quality improvement, sharing best practice and hearing from you on how we can improve quality locally.

International Day of Forests

We're raising awareness about the importance of forests and throughout the week, our sustainability team will focus on how the food sector especially, contributes to deforestation and its connection to climate change.

21 Mar



Focus activities

April

World Penguin Day

We'll celebrate World Penguin Day with Roi, our very own penguin. Roi will highlight the importance of animals and plants worldwide, while also reminding us of how we can reduce our impact on the environment through our actions at home and at work



25 Apr

28 Apr

World Day for Safety and Health

We'll raise awareness of workplace safety, focusing on preventing work-related injuries and illnesses. We'll share key safety statistics and best practices, while also exploring this year's theme on how climate change impacts health and how colleagues can protect themselves and others.



May

Apr-June

Cancer Awareness

A three-month focus on various cancers, including bowel cancer and the importance of screening, skin cancer dangers and the specific cancers affecting men and women, with emphasis on early recognition and preventive measures.

15 May

International Day of Families

Chosen by our Gender Catalyst group, this event highlights the importance of family, the contributions of all genders, and the diverse family structures in society. We'll talk about the challenges families face and how they impact social stability and wellbeing.

June

5-12 June

World Environment Week

This World Environment Week focuses on ending global plastic pollution. We'll use the week to raise awareness among colleagues about environmental issues both at work and at home, with Roi helping to highlight the importance of sustainability and reducing plastic waste.

7-13 June

World Food Safety Week

We'll raise awareness about food safety issues, highlighting the 600 million people who fall sick from foodborne illnesses annually, with 420,000 preventable deaths. We'll talk about prevention and solutions to promote safer food practices.



Focus activities

July

Musculoskeletal / Back Care

July-Sept

We focus throughout the quarter on back care awareness and the importance of exercise, as well encouraging you to know your numbers, including blood pressure, cholesterol, and BMI testing, to support overall musculoskeletal health and well-being.



August

World Water Week

25-29 Aug

Raising awareness about global water issues and promoting sustainable water management. The week discusses the challenges we face, shares solutions, and emphasises the importance of water conservation for all communities and the environment.



September



22-26 Sept

National Inclusion Week

Chosen by our Ethnicity Catalyst group, the week aims to raise awareness of the importance of inclusion of everyone, regardless of background, identity and circumstances. We'll hold events throughout the week to promote understanding, allowing us all to be more inclusive in our actions.

Other Activities 2024/25

Quarter 1

Black History Month

October



World Mental Health Day

10 October



Global Handwashing Day

15 October



Diwali

31 October



Movember

November



Remembrance Sunday

10 November



Christmas

25 December



Quarter 2

Energy Saving Week

15-22 January



Time to Talk Day

6 February



Ramadan

28 February



Technical Careers Week

3-7 March



International Women's Day

8 March



Global Recycling Day

18 March



World Water Day

22 March



Eid al-Fitr

30 March



Quarter 3

Vaisakhi

14 April



Easter

20 April



Stop Food Waste Day

24 April



World Hand Hygiene Day

5 May



Sun Awareness Week

12-18 May



Pride

June



Eid al-Adha

6 June



Quarter 4

Cycle to Work Day

1 August



International Youth Day

12 August



Know Your Numbers

9 September



Technical Careers Week

15-19 September

